

# Blackpool Application to vary a premises licence Licensing Act 2003

For help contact licensing@blackpool.gov.uk

Telephone: 01253 478397

\* required information

Iogged in when you resume.  This is the unique reference for this application generated by the system.  You can put what you want here to help you track applications if you make lots of them. It
application generated by the system.  You can put what you want here to help you
is passed to the authority.
Put "no" if you are applying on your own behalf or on behalf of a business you own or work for.
Include country code.
hone
A sole trader is a business owned by one person without any special legal structure. Applying as an individual means the applicant is applying so the applicant can be employed, or for some other personal reason, such as following a hobby.

Continued from previous page		
Address		
* Building number or name		
* Street		
District		
* City or town	LYTHAM ST. ANNES	
County or administrative area		
* Postcode	FY8 2HR	
* Country	United Kingdom	
Agent Details		
* First name	ROBERT	
* Family name	JORDAN	
* E-mail	robertjordan01@btinternet.com	
Main telephone number	01279 850753	Include country code.
Other telephone number		
☐ Indicate here if you woul	d prefer not to be contacted by telephone	
Are you:		
<ul><li>An agent that is a busine</li></ul>	ess or organisation, including a sole trader	A sole trader is a business owned by one person without any special legal structure.
<ul> <li>A private individual actin</li> </ul>	ng as an agent	porson without any special legal structure.
* Is your business registered in the UK with Companies House?	<ul><li>Yes</li><li>No</li></ul>	
* Registration number	5449933	
* Business name	PR RETAIL CONSULTANTS	If your business is registered, use its registered name.
* VAT number	NONE	Put "none" if you are not registered for VAT.
* Legal status	Private Limited Company	
* Your position in the business	DIRECTOR	
Home country	United Kingdom	The country where the headquarters of your business is located.

Continued from previous page		
Agent Registered Address		Address registered with Companies House.
* Building number or name	PUMP HOUSE	
* Street	OLD MEAD ROAD	
District	HENHAM	
* City or town	BISHOP'S STORTFORD	
County or administrative area	HERTS	
* Postcode	CM22 6JG	
* Country	United Kingdom	
Section 2 of 17		
APPLICATION DETAILS		
vary substantially the premis you should make a new prem I/we, as named in section 1, be	sed to vary the licence so as to extend the pe ses to which it relates. If you wish to make th nises licence application under section 17 of ing the premises licence holder, apply to vary a	at type of change to the premises licence, the Licensing Act 2003.
Licensing Act 2003 for the prer	mises described in section 2 below.	
* Premises Licence Number	PL0110	
Are you able to provide a posta	al address, OS map reference or description of t	he premises?
<ul><li>Address</li><li>OS ma</li></ul>	p reference O Description	
Postal Address Of Premises		
Building number or name	WINE SHOP, 27	
Street	WHITEGATE DRIVE	
District		
City or town	BLACKPOOL	
County or administrative area	LANCASHIRE	
Postcode	FY3 9AA	
Country	United Kingdom	
Premises Contact Details		
Telephone number	01253 393608	
Non-domestic rateable value of premises (£)	7,600	
Section 3 of 17		
VARIATION		

Continued from previous page.		Do you want the proposed variation to have effect as soon as possible?
<ul><li>Yes</li></ul>	No	
Do you want the proposed vaintroduction of the late night		lation to the
○ Yes	<ul><li>No</li></ul>	You do not have to pay a fee if the only purpose of the variation for which you are applying is to avoid becoming liable to the late night levy.
If your proposed variation would mean that 5,000 or more people are expected to attend the premises at any one time, state the number expected to attend		
Describe Briefly The Nature	Of The Proposed Variati	on
could be relevant to the licen	ising objectives. Where you	s, its general situation and layout and any other information which ir application includes off-supplies of alcohol and you intend to ou must include a description of where the place will be and its
		TION OFF THE PREMISES TO THE FOLLOWING HOURS: ONDAY TO SUNDAY AND VARY THE LAY-OUT OF THE PREMISES AS
Section 4 of 17		
PROVISION OF PLAYS		
Will the schedule to provide provide yary is successful?	olays be subject to change	if this application to
○ Yes	<ul><li>No</li></ul>	
Section 5 of 17		
PROVISION OF FILMS		
Will the schedule to provide f vary is successful?	films be subject to change	if this application to
○ Yes	<ul><li>No</li></ul>	
Section 6 of 17		
PROVISION OF INDOOR SPO	ORTING EVENTS	
Will the schedule to provide i this application to vary is succ		subject to change if
○ Yes	<ul><li>No</li></ul>	

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Section 7 of 17
PROVISION OF BOXING OR WRESTLING ENTERTAINMENTS
Will the schedule to provide boxing or wrestling entertainments be subject to change if this application to vary is successful?
○ Yes
Section 8 of 17
PROVISION OF LIVE MUSIC
Will the schedule to provide live music be subject to change if this application to vary is successful?
○ Yes
Section 9 of 17
PROVISION OF RECORDED MUSIC
Will the schedule to provide recorded music be subject to change if this application to vary is successful?
○ Yes
Section 10 of 17
PROVISION OF PERFORMANCES OF DANCE
Will the schedule to provide performances of dance be subject to change if this application to vary is successful?
○ Yes
Section 11 of 17
PROVISION OF ANYTHING OF A SIMILAR DESCRIPTION TO LIVE MUSIC, RECORDED MUSIC OR PERFORMANCES OF
DANCE
Will the schedule to provide anything similar to live music, recorded music or performances of dance be subject to change if this application to vary is successful?
○ Yes
Section 12 of 17
PROVISION OF LATE NIGHT REFRESHMENT
Will the schedule to provide late night refreshment be subject to change if this application to vary is successful?
○ Yes
Section 13 of 17
SUPPLY OF ALCOHOL
Will the schedule to supply alcohol be subject to change if this application to vary is successful?
<ul><li>Yes</li><li>No</li></ul>

2 Hours of Grand and Alexanders			
Continued from previous page Standard Days And Timings			
MONDAY	00.00	Fr. d 02:00	Provide timings in 24 hour clock
	00:00	End 03:00	(e.g., 16:00) and only give details for the days of the week when you intend the premises
Start	08:00	End 24:00	to be used for the activity.
TUESDAY			•
Start	00:00	End 03:00	
Start	08:00	End 24:00	
WEDNESDAY			
Start	00:00	End 03:00	
Start	08:00	End 24:00	
THURSDAY			
Start	00:00	End 03:00	
Start	08:00	End 24:00	
FRIDAY			1
Start	00:00	End 03:00	
Start		End 24:00	
SATURDAY	00.00	2.100	
Start	00:00	End 03:00	
	08:00	End 24:00	
SUNDAY		- 1 00 00	1
Start		End 03:00	1
Start		End 24:00	
Will the sale of alcohol be for o	·		
On the premises	<ul><li>Off the premises</li></ul>	Both	If the sale of alcohol is for consumption on the premises select on, if the sale of alcohol is for consumption away from the premises select off. If the sale of alcohol is for consumption on the premises and away from the premises select both.
State any seasonal variations.			
·	ely) where the activity will occ	ur on additional da	ays during the summer months.

Continued from previous page			
Non-standard timings. Where list below.	e the premises will be used for	the supply (	of alcohol at different times from those listed above,
For example (but not exclusiv	vely), where you wish the activi	ty to go on	n longer on a particular day e.g. Christmas Eve.
Section 14 of 17 ADULT ENTERTAINMENT			
	ment or services activities or o	other entert	rtainment or matters ancillary to the use of the
	o concern in respect of childrer		turninent of matters ariemaly to the use of the
			s or ancillary to the use of the premises which may
			ntend children to have access to the premises, for dage groups etc gambling machines etc.
NONE			
Section 15 of 17			
HOURS PREMISES ARE OPEN	I TO THE PUBLIC		
Standard Days And Timings	S		
MONDAY			Provide timings in 24 hour clock
Start	t 00:00	End 03:0	(e.g., 16:00) and only give details for the days of the week when you intend the premises
Start	t 08:00	End 24:0	to be used for the activity.
TUESDAY			
Start	t 00:00	End 03:0	00
Start	t 08:00	End 24:0	00
WEDNESDAY			
Start	t 00:00	End 03:0	00
Start		End 24:0	
THURSDAY	. [00.00	2110	
	t 00:00	End 03:0	00
Start			
Start	t 08:00	End 24:0	<u>UU</u>
FRIDAY			
Start	t 00:00	End 03:0	00
Start	t 08:00	End 24:0	00

Continued from previous page				
SATURDAY				
Start	00:00	End	03:00	
Start	08:00	End	24:00	
SUNDAY				
Start	00:00	End	03:00	
Start	08:00	End	24:00	
State any seasonal variations.				
For example (but not exclusive	oly) whore the	activity will occur on	additional days o	Juring the summer menths
For example (but not exclusive	————	e activity will occur on	auditional days (	iding the summer months.
Non standard timings. Where v	vou intend to	use the premises to b	e open to the me	embers and guests at different times from
those listed above, list below.	,	P		g
For example (but not exclusive	ely), where yo	u wish the activity to o	go on longer on a	a particular day e.g. Christmas Eve.
<u> </u>		on the licence which	you believe coul	d be removed as a consequence of the
proposed variation you are see	жing. ———			
	ises licence			
☐ I have enclosed the relev	ant part of th	e premises licence		
Reasons why I have failed to en	nclose the pre	emises licence or relev	ant part of prem	ses licence.
Section 16 of 17				
LICENSING OBJECTIVES				
Describe the steps you intend	to take to pro	omote the four licensir	ng objectives:	
a) General – all four licensing of	•			
List here steps you will take to	•		es together.	

# Continued from previous page... CCTV shall be installed with 31 day recording CCTV shall record images of person entering the premises of at least head and shoulders CCTV cameras shall record alcohol display areas and point of sale Staff training shall be recorded and updated every 4 months Training shall cover the requirements for ID as part of age verification, how to detect proxy sales, the consequences of underage sales (fines and punishment), DRUNKS AND STREET DRINKERS, LICENSING HOURS, and other relevant matters relating to the licensing objectives, and the responsibilities of staff The licence holder shall ensure that a refusals register is kept on the premises and that this shall be immediately available upon request of an authorised officer. The register shall record any refused sale (including intoxicated persons, under 18's). The refusal register shall be inspected on a regular basis (at least weekly) by the DPS and signed by the DPS that they have checked the register At least 12 months of refusal register details shall be retained and made available upon request by an authorised officer The premises licence holder shall ensure that a 'challenge 25' policy is adopted on the premises at all times. Signage of the 'challenge 25' policy shall be prominently displayed on the premises. Acceptable identification accepted by the premises licence holder, DPS, or other staff members shall be a passport, photo driving licence or PASS accredited identity card Signage shall be displayed in a prominent position on the premises requesting that customers leave quietly Signage shall be prominently displayed warning customers of the legal penalties for purchasing alcohol for any person under The licence holder shall ensure that a refusals register is kept on the premises and that this shall be immediately available upon request of an authorised officer. The register shall record any refused sale (including intoxicated persons, under 18's). The refusal register shall be inspected on a regular basis (at least weekly) by the DPS and signed by the DPS that they have checked the register The licence holder shall ensure that a incident book is kept on the premises and that this shall be immediately available upon request of an authorised officer. The incident book shall be inspected on a regular basis (at least weekly) by the DPS and signed by the DPS that they have checked the register At least 12 months of incident details shall be retained and made available upon request by an authorised officer b) The prevention of crime and disorder As above in a) c) Public safety As above in a d) The prevention of public nuisance As above in a e) The protection of children from harm As above in a

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#### Section 17 of 17

#### **PAYMENT DETAILS**

This fee must be paid to the authority. If you complete the application online, you must pay it by debit or credit card.

Variation Fees are determined by the non domestic rateable value of the premises.

To find out a premises non domestic rateable value go to the Valuation Office Agency site at http://www.voa.gov.uk/business\_rates/index.htm

Band A - No RV to £4300	£100.00
Band B - £4301 to £33000	£190.00
Band C - £33001 to £87000	£315.00
Band D - £87001 to £12500	£450.00*
Band E - £125001 and over	£635.00*

\*If the premises rateable value is in Bands D or E and the premises is primarily used for the consumption of alcohol on the premises then your are required to pay a higher fee

Band D - £87001 to £125000 £900.00 Band E - £125001 and over £1,905.00

If you own a large premise you are subject to additional fees based upon the number in attendance at any one time

Capacity 5000-9999	£1,000.00
Capacity 10000 -14999	£2,000.00
Capacity 15000-19999	£4,000.00
Capacity 20000-29999	£8,000.00
Capacity 30000-39000	£16,000.00
Capacity 40000-49999	£24,000.00
Capacity 50000-59999	£32,000.00
Capacity 60000-69999	£40,000.00
Capacity 70000-79999	£48,000.00
Capacity 80000-89999	£56,000.00
Capacity 90000 and over	£64,000.00
* Fee amount (£)	190.00

## **DECLARATION**

- \* I/we understand it is an offence, liable on conviction to a fine up to level 5 on the standard scale, under section 158 of the licensing act 2003, to make a false statement in or in connection with this application.
  - I understand that the information I have provided, will be held by the Council on both computerised and manual files.
- This data may be made available on a public register if so required by relevant legislation. The data may also be disclosed to other departments within the Council and other organisations, but only in order to ensure compliance with relevant legislation, for identification purposes or to prevent or detect fraud or a crime.
- Ticking this box indicates you have read and understood the above declaration

This section should be completed by the applicant, unless you answered "Yes" to the question "Are you an agent acting on behalf of the applicant?"

\* Full name

\* Capacity

\* Date

ROBERT JORDAN PR RETAIL CONSULTANTS

AGENT

7 07 7 2015

dd mm yyyyy

Continued from previous page	
-	Add another signatory
with your application.	
	N SUMMARY CONVICTION TO A FINE NOT EXCEEDING LEVEL 5 ON THE STANDARD OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION
OFFICE USE ONLY	
Applicant reference number	PREMISES-BLACPOOL-WHITEGATE DRIVE
Fee paid	
Payment provider reference	
ELMS Payment Reference	
Payment status	
Payment authorisation code	
Payment authorisation date	
Date and time submitted	
Approval deadline	
Error message	
Is Digitally signed	
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